National University of Sciences and Technology
School of Art, Design and Architecture

Course Title:	Design Communication II	**Course Code:**	**ID-213**
Credit Hours:	3(1-2)	**Semester:**	Third-Fall
Instructor: **Email:** **Website:**			
Counseling Hours:			
Research Assistant: **Email:** **Website:**		**Office:** **Extension:**	

Pre-requisites: ID-112

Course Description:

Course Objectives:

- Draw to build ideas and show salient features of an intended design rather than a pre-existing object
- Appreciate drawing as a method of externalizing thoughts and developing ideas
- Communicate their ideas through concept presentation sketches and renderings
- Use drawing and scale models for persuasion and communication in a product design context
- Demonstrate proficiency in the use of appropriate drawing mediums and equipment

Course Outcomes:

- Understanding of a range of drawing mediums and appropriate techniques to suit the nature of the design or the communicative purpose.
- Combining of sketching, rendering and communication skills